



POSITION: ACCOUNT EXECUTIVE

ABOUT KALDOR

Kaldor Brand Strategy & Design is one of Western Canada's leading independent communication design firms. Our mission is to provide sound brand strategy together with compelling and appropriate design solutions that bolster our clients' businesses and create new opportunities for growth. Founded in 1996, we focus on three client segments: educational institutions (UBC, BCCAT, VCC), corporations (Coast Capital Savings, NovaGold, TimberWest, Neuromed) and social/cultural organizations (Vancouver Art Gallery, ICASC). Our success is the result of attracting the finest creative and strategic talent, and creating a collaborative environment that realizes the potential of the team.

POSITION

Kaldor seeks an individual with a passion for brands and the results marketing strategy can bring to business. The candidate will work directly with the Director of Strategy to provide value by determining the brand strategies for new and existing brands, as well as communications messaging for designed collateral. The candidate will also collaborate with the creative team to execute clients' brand communications.

PRINCIPAL ROLES

1. Qualitative market and competitive analysis research to inform clients' brand strategies.
2. Writing communications documents and assisting in the preparation of client presentations.
3. Seek, identify and close new business opportunities aligned with Kaldor strategy.
4. Project management, including subcontractors, schedules and resources.

QUALIFICATIONS

A baccalaureate degree in business administration, marketing, creative writing or communications (or equivalent experience).

2-4 years in branding, marketing or communications.

Demonstrated experience in brand strategy and/or writing brand communications.

Both a collaborative and entrepreneurial spirit.

TO APPLY

Send resume/CV to info@kaldor.com.

No phone calls please.

This is a full-time position in Vancouver, British Columbia.