



**POSITION: MARKETING MANAGER**

**ABOUT KALDOR**

Kaldor Brand Strategy & Design is one of Western Canada's leading independent communication design firms. Our mission is to provide sound brand strategy together with compelling and appropriate design solutions that bolster our clients' businesses and create new opportunities for growth. Founded in 1996, we focus on three client segments: educational institutions, corporations and social/cultural organizations. Our success is the result of attracting the finest creative and strategic talent, and creating a collaborative environment that realizes the potential of the team.

**POSITION**

Kaldor seeks an individual with a passion for brands and the results marketing strategy can bring to business. The candidate must be interested and adaptable to working in a self-driven, rigorous environment. The candidate will work directly with the Director of Strategy to provide client value by determining the brand strategies for new and existing brands, as well as communications messaging for designed collateral. The candidate will also project manage key accounts by providing timely responses and maintaining project schedules and budgets.

**PRINCIPAL ROLES**

The role will be divided 60% research and strategy, 40% project management (average), and include the following responsibilities:

1. Qualitative market and competitive analysis research to inform clients' brand strategies
2. Writing communications documents and assisting in the preparation of client presentations
3. Consistently delivering projects on schedule and on budget to enhance the firm's reputation

**QUALIFICATIONS**

A baccalaureate degree in business administration, marketing, creative writing or communications (or equivalent experience)

Minimum of two years in branding, marketing or communications

Detail orientation and demonstrated experience in managing complex projects simultaneously

Both an entrepreneurial and collaborative spirit

**TO APPLY**

Send resume/CV to [info@kaldor.com](mailto:info@kaldor.com)

No phone calls please

This is a full-time position in Vancouver, British Columbia